

## **Betsy Fischer Martin**

Betsy Fischer Martin is an Emmy-winning journalist and TV news executive. Currently she is an Executive in Residence at American University's School of Public Affairs and a member of the International Advisory Council of APCO Worldwide. She also founded her own consulting business, Fischer Martin Media, where she specializes in providing media training to corporate executives.

During the 2016 presidential campaign cycle, she was a contributor to *Bloomberg Politics* where she co-hosted "*Masters in Politics*" - a political podcast featuring interviews with presidential candidates, government officials and key strategists. She was also the Contributing Editor for Washington for *MORE Magazine* where she interviewed female political leaders about policy issues, women's empowerment and leadership. Additionally, she traveled abroad extensively on behalf of the State Department's Bureau of International Information Programs, speaking to foreign journalists, students and political/civic organizations as an independent expert on U.S. elections, women in politics and women in media.

During her earlier career in television news, she was the Managing Editor of NBC News Political Programming, where she was responsible for the development and execution of network political coverage.

Before being promoted to the executive role at NBC News in 2013, Fischer Martin was the Executive Producer of the top-rated Sunday morning public affairs program, *Meet the Press*, for 11 years. During this time, she oversaw all editorial content, guest-selection, strategic planning, production, marketing, special online programming, and financial decision-making for the program.

Additionally, she served as Tom Brokaw's producer for NBC News' coverage of the 2008 presidential election, including party conventions, debates, and election night. In this capacity she also was Brokaw's producer as he moderated one of the three general election debates between Obama and McCain.

Fischer Martin worked closely for 17 years with the late Tim Russert, producing his headline-making interviews for *Meet the Press* and also serving as his producer for NBC's coverage of special events and four presidential elections, including the historic 2000 presidential election night and subsequent recount.

Overall, her tenure with "Meet the Press" extended over 22 years, beginning with an internship during her senior year of college.

Fischer Martin has been honored with several awards for her work at NBC, including three News and Documentary Emmys, the Walter Cronkite Award for Excellence in Political Journalism, and a Gracie Award from American Women in Radio and Television. She has been featured in several publications including profiles in *Television Week*, *The New Orleans Times Picayune*, *Marie Claire Magazine*, *Washington Business Journal*, *Washingtonian's* 50 Best & Most Influential Journalists, *Washington Life's* Power 100, and *GQ's* Powerful People in Washington.

She serves on the Board of Directors of Washington's *International Women's Forum* and the *National Press Club's Journalism Institute*. She is a life member of the *Council on Foreign Relations* and an alum of the Young Global Leaders of the *World Economic Forum*.

A native of New Orleans, Fischer Martin did her undergraduate and graduate work at American University in Washington, DC. She is a cum laude graduate of their School of Public Affairs and earned a master's degree in Broadcast Journalism from the AU School of Communications.